



# SPONSORSHIP PACKAGES

## BECOMING A SPONSOR

### BENEFITS

- ◆ Logo and company profile on website, and selected digital marketing materials
- ◆ Discount on Event and Program Tickets/ Services
- ◆ Guaranteed booth space when there are events
- ◆ Verbal recognition at all events
- ◆ Recognition on social media posts and event summary
- ◆ A dedicated page in the brochure and leaflets handed out at all events
- ◆ Logo on livestream and selected videos
- ◆ Logos on thank you emails to stakeholders and public
- ◆ Connections with stakeholders (embassy, associations, students, potential employee candidates)
- ◆ Distribution of sponsors' marketing materials/ brochures/leaflets, etc
- ◆ Mention in news published in Vietnam (both English and Vietnamese newspapers)
- ◆ 01 Exclusive cultural or food event annually
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- ◆ 10 free annual membership
- ◆ 20 free annual membership
- ◆ Access to our registered event contacts

## DIAMOND



5000€



## PLATINUM



2000€



## GOLD



500-1000€

